

A group of seven cyclists, members of the Gateway Devo Cycling Team, are riding on a paved road. They are wearing red and white jerseys, black shorts, and white helmets. The cyclists are in a line, riding towards the right. The background shows a vast landscape with mountains and a clear blue sky. The text "GATEWAY DEVO CYCLING TEAM 2019 PARTNERSHIP PROPOSAL" is overlaid on the image.

GATEWAY DEVO CYCLING TEAM 2019 PARTNERSHIP PROPOSAL

Headquarters:
802 Weaver Rd. Festus, Mo. 63028- USA

Photos: Snowy Mountain Photography

**Living Life on 2 Wheels, Inc.
(501C3) /
Gateway Devo Cycling Team**

MORE THAN JUST THE 2016 & 2017 #1 AMATEUR TEAM IN THE USA

We've maintained the reputation of being the best amateur team on the USA Cycling Professional Road Tour for a number of years.

Since our inception in 2010, we've graduated 8 riders to the professional ranks, including one to the World Tour. We have won National Championship jerseys, Best Young Rider Jerseys, Sprint Champion Jerseys and have poised these young men to achieve tough goals and arm themselves to grow as leaders and contributors of their communities. We inspire more from our riders than they themselves knew was possible.

As our team has grown from a small hometown squad, we remain a family-oriented team as we care for and nurture our riders as if they're were our own children. We pride ourselves on identifying untapped talent and giving these young men every resource to grow and reach beyond their potential. With every type of contact we are engaging our fans and growing the lifestyle of living life on two wheels to change the world.

2019 brings us to the next chapter of our vision to change the world. We have chosen the Strider Education Foundation as our cause and will be working along side them to give every child the chance to learn to ride a bicycle. Special needs, under privileged and all children deserve the freedom, mental and physical health benefits and strength to overcome that cycling provides.

Gateway Devo Cycling Team

2019 Roster

Austin Gomes



Missouri - USA

Conor Schunk



North Carolina - USA

Trevor O'Donnell



Ontario - Canada

Issac Bryant



Minnesota- USA

Joel Yates



Palmerston North - New Zealand

Evan Bausbacher



Texas - USA

Scott McGill



Maryland - USA

Sean Gardner



Virginia - USA

Reece Robinson



New Castle - Australia

Where Dollars Will Go

Race Costs - 42% of Budget

- Race Registrations
- Airfare
- Hotels/Accommodations
- Car Rentals/Gas Tolls
- Race Nutrition
- Meals while traveling

Equipment - 17% of Budget

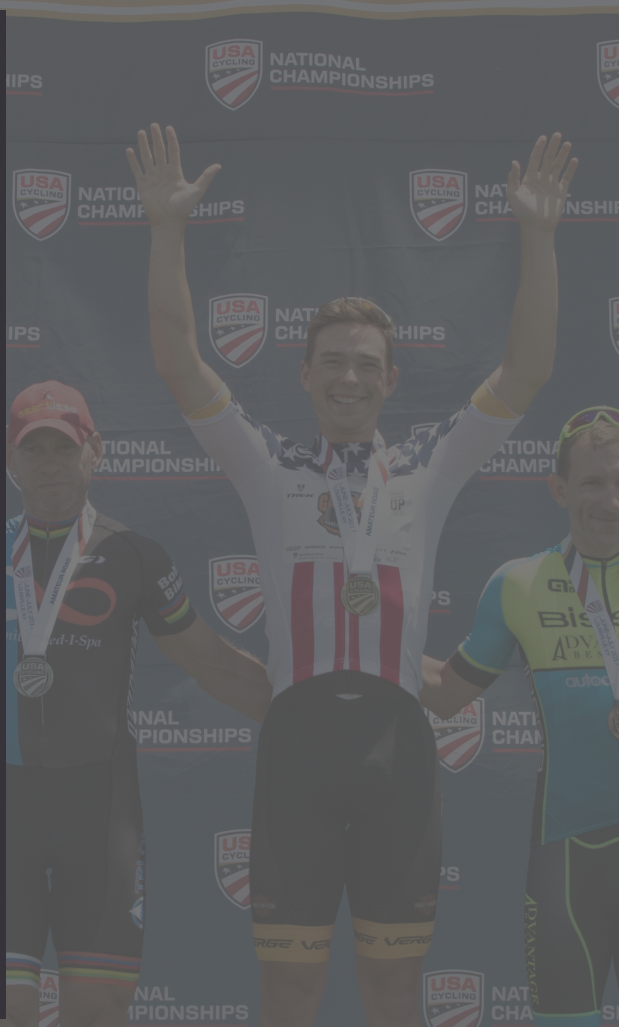
- Team Bikes
- Team Wheels
- Team Clothing
- Team Vehicles, Graphics, Bike Racks,
- Maint & Insurance
- Team Training Camps
- Bike Maintenance & Parts

Administration - 30% of Budget

- Paid Staffing(Content Creators, Directors, Mechanics, Soigneurs
- Licenses, Memberships & Fees, (UCI, USAC, USADA)
- Grant Writer
- Office Expenses
- First Aid Supplies
- Global Rider Insurance

Adopt a School 11-20% of Budget

- Kindergarten PE Program for 10-40 Schools with all Bicycles, curriculum, training and tools provided
- Strider Program for Special Needs Community



This sponsorship is more than just a placement on our jersey and brand awareness across the country. You will be engaging children, teachers, parents and entire communities into making a difference in the future health and well being of our youth.

Your Impact

\$300,000 Partnership

Top National Level Amateur Road Cycling Team

Providing the tools for young talent to have the opportunity to chase their dreams of Pro Road cycling while also building character, gratitude and self awareness.

Adopt a School Program

Over 10 Schools will be adopted by our program and through the Strider Education Foundation, Kindergarten PE classes will be provided with everything they need teach children to learn to ride bicycles

\$600,000 Partnership

In addition to Option 1, we will implement a diversification plan that would include adding Top Tier Athletes from other disciplines, genders and age brackets of cycling, i.e Mountain Biking, Cyclocross, Women's, Juniors racing and Special Olympics.

We will adopt an additional 30 Schools in the St Louis and Jefferson Counties

YOUR partnership will allow us dedicate 100% of our fund raising efforts to grow the number of Schools that we can adopt and children we can impact throughout the year



Our vision for growing riders is in alignment with the Strider Education Foundation which is why we choose to support and grow their program. We believe that together we can have a stronger impact on the world of cycling and future of all children. We will diligently work to raise the level of awareness and engage the communities to being believers in the vision that all children should have a chance to experience the world on 2 wheels and a healthy passion. While childhood obesity continues to be on the rise it will take people like us that are passionate about children to work to make a difference. The benefits of cycling in regards to mental and physical improvements are proven along with the development and self worth of the special needs children.

Our #1 passion is developing people and empowering them to live the most adventurous and greatest life they can. We believe that kids that grow up riding bikes have the best chance to adopt this way of life. We are dedicated to inspiring the young and the old to get out there and take life by the bars. Our Cycling Team is our catalyst for spreading this good word and we are determined to move to the next phase with our focus on children. With your help we can change the world two wheels at a time.

Chris & Rene' Creed

Impact the future of our Community of children and children across the Country

Our Partnership with YOU to Change the World 2 Wheels at a Time

***Phase 1**

Strider Education Foundation Initiative

- **Adopt schools in conjunction with the PRT Schedule**
- **Adopt local St Louis County and Jefferson County schools**
- **Submit Press releases and coordinate with Race Promoters and selected Schools to give recognition to our Title Sponsor for their dedication to the growth and well being of our coming generations**
- **Promote the Strider Education Foundation to grow funds to provide more Schools the opportunity to bring cycling into the lives of children**

*** Connecting YOU with the communities in a meaningful way through a program built to insure healthy, active kids for years to come.**

2 Wheel Time Line

The Ride Begins
Push Bikes
Pump Tracks
Group Rides & Races

The Emotional Journey Begins By Witnessing The Wonder Of 2 Wheels

Love For 2 Wheels a personal, contagious foundation of life.
Mental strength and clarity, camaraderie, along with the physical benefits

Down The Road Kids Roll Living Life On Two Wheels

Living life to the fullest and
molding a desire to give back!

Our Commitment to Growing Riders

***Phase 2**

Living Life On Two Wheels Adventure Park

This is a separate initiative that will be funded through grants, being our Partner means you helped make this possible!

- **Special Ed Strider Camps**
- **Pump Tracks**
- **Obstacle Courses**
- **Mountain Bike Trails**
- **UCI Cyclocross Race**
- **NICA Mountain Bike Track**
- **Special Olympics Series**

*We have access to over 500 acres of property and \$500k in available grant funds awarded to programs that bring health and economic benefits to Jefferson County MO. Successful funding of Phase 1 allows us to prioritize Phase 2.

Vision for Economic growth in our Community

*Phase 3

Living Life On Two Wheels Lifestyle Plaza

\$0 cost to you, we want you to know how serious we are about changing lives and building a strong organization and culture for our community.

- **Cycling Retail location**
- **Meet-up Coffee & Bakery**
- **Post Ride Pizza & Brew**
- **Indoor rider training facility and children/special needs riding obstacle park**
- **Write curriculum for High School students to help change DMV education in regards to licensed drivers awareness & respect of sharing the roads.**
- **Work with other communities on how they can build a cycling culture of their own.**

Building a "Disney World" type atmosphere for adults and children to grow their passions for health, well being and adventure will offer families the opportunity to play together, grow and strengthen. Cycling is for everyone from ages 1-101, creating a safe place to ride, a sustainable foundation and attractive offering will insure longevity.

Other Benefits

Our Partnership goes beyond logo placement on a jersey and stickers on our team vehicles, which travel thousands of miles throughout the season, crisscrossing America's highways. It is about having a team of young men and staff members dedicated to spreading the passion of living life on two wheels, on and off of the bike. Our title sponsor is who we attribute the success of these programs.

EVENTS

Every year the team visits schools and community organizations in the towns that they race in, advocating healthy lifestyles, proper nutrition, and in most occasions opening kids eyes to what the world might look like from behind a set of bars. We are open to other events and PR opportunities that our title sponsor would like us to participate in based on availability of team.

Social Media

In addition to our Facebook and Twitter feeds, we have begun the process of storytelling through our YouTube channel, and have plans to bring on a dedicated content creator to drive this home. Trek has offered to manage our Instagram page, converting it into a top-notch professional page. Through these channels, our fans can follow, connect, and become a part of the team on a daily basis. All of this translates to tremendous positive exposure for the Strider Education Foundation and our Partner that made this all possible.

Media Exposure

The amplification goes beyond the team's website and social media presence. Constant domination at the National level brings exposure to the team and riders in nationwide publications like Cyclingnews.com & Velonews.com. In addition, there is a huge effort being put forth to bring the races to the masses via live streaming over the internet, of which we will be highlighted.

PR

Essentially the riders will be walking talking billboards for their sponsors, spreading the good word of living life on two wheels in every conversation, social network touch and opportunity to give awareness of how to participate with us in changing the world 2 wheels at a time. Through press releases, partnering with news media and being involved in community events we will insure our message is clear and specific thanking those who make these dreams for children and young cyclist a reality!

2019 Preliminary Race Schedule

Dates Location Races/Trips

- 13 – 17 March Redlands Bicycle Classic - PRT, Redlands, CA, Stage Race
- 4 – 7 April Joe Martin Stage Race - PRT, Fayetteville, AK, Stage Race
- 13 April, Sunny King Criterium - PRT, Anniston, AL, Crit
- 14 April Piedmont RR, Piedmont, AL, RR
- 1 – 5 May, Tour of the Gila – PRT, Silver City, NM, Stage Race
- 24 – 27 May, Quad Cities, Quad Cities, IA & IL, RR / Crits
- 12 – 16 June, North Star Classic – PRT, Minneapolis, MN, Stage Race
- 20 – 23 June, Elite Road National Championships, Hagerstown, MD
- 27 – 30 June, Pro Road National Championship, Knoxville, TN
- 13 July, Detroit Cycling Classic - PRT, Detroit, MI, Crit
- 30 Aug – 2 Sept, Gateway Cup – PRT, St. Louis, MO, Crits
- 8 Sept, Thompson Crit - PRT, Doylestown, PH, Crit

WHERE TO FIND US & HOW TO CONNECT

<https://www.livinglifeontwheels.com>

<https://www.stridereducationfoundation.org/>

Check out our VLOG:

MrCreedmonster on YouTube

Find us on social media:

@gatewaydevocycling on Instagram

@gatewaydevocycling on Facebook

@Gatewaydevo on Twitter

<https://www.snapchat.com/add/ghdtrek>

Check us out personally:

<https://www.facebook.com/tourdekid/>

<https://www.facebook.com/chris.creed>

<https://twitter.com/creedmonster>

<https://www.instagram.com/creedmonster/>

<https://www.snapchat.com/add/creedmonster>

<https://www.instagram.com/renecreed/?hl=en>

<https://www.facebook.com/rfcreed>

Spirits of St Louis Legacy, Inc is a 501c3



2019 Product Partners

